

Texas Apartment Association

Code of Ethics

The Members of TAA shall abide by these Bylaws and by the following Code of Ethics.

Each Member of TAA shall:

- (a) Promote, employ and maintain a high standard of integrity in the performance of all rental obligations and services in the operation of multihousing communities.
- (b) Maintain and operate multihousing communities in accordance with fair and honorable standards of competition, ever mindful of the purposes of TAA in compliance with the bylaws thereof.
- (c) Strive continually to promote the education and fraternity of the Membership and to promote the progress and dignity of the multihousing industry in creating a better image of itself in order that the public may be better served.
- (d) Seek to provide better values, so that an even greater share of the public may enjoy the many benefits of multihousing living.
- (e) Establish high ethical standards of conduct with multihousing rental agencies, suppliers and others doing business with the multihousing industry.
- (f) Endeavor to expose all schemes to mislead or defraud the multihousing residing public and to aid in the exposure of those responsible.
- (g) Refrain from attempting to obtain residents, through advertising or otherwise, by means of deceptive, misleading or fraudulent statements, misrepresentations or the use of implications, unwarranted by fact or reasonable probability.
- (h) Not use the TAA logo on forms other than official TAA lease related forms or give an incorrect impression that a form is approved by TAA.
- (i) Abide by all national, state and local laws of every kind and nature.
- (j) Not reproduce or reprint any publication which is copyrighted by TAA and sold by TAA or one of the Local Associations.
- (k) Not knowingly use any unlawfully reproduced or reprinted TAA forms or publications.
- (l) Not use the TAA logo in any manner without using the phrase 'member of' above and in conjunction with the logo.
- (m) Not infringe upon or violate TAA's copyright on any official TAA lease forms.

Disciplinary action for any violation of the above Code of Ethics shall be delegated to and be the exclusive responsibility of the appropriate Local Association.